

ADVERTISING OPTIONS – 2021/22 VISITOR GUIDE AND VISITOR MAP

All prices are exclusive of VAT @ 20%. All advertising is subject to availability. Terms and conditions apply – please see overleaf.

TIME FOR WILTSHIRE VISITOR GUIDE (*there may be opportunities for additional distribution) (Mainly Targeting Staying Visitors)	
Double page spread, run-of-paper	£1,595
Sponsorship of Themed editorial spread	£550
Full page, inside back cover	£550
Full page, run-of-paper	£485
Half page, run-of-paper	£245
Quarter page, run-of-paper	£125
Double Standard entry	£85
Standard entry	£42.50
TIME FOR WILTSHIRE VISITOR MAP (Mainly Targeting Day Visitors)	
Double page spread, run-of-paper	£1,595
Full page – premium left	£550
Full page – premium right	£550
Full page, run-of-paper	£485
Half page, run-of-paper	£245
Quarter page, run-of-paper	£125
Standard entries 1/8th page entry	£65

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Terms and conditions apply – please see below.**

TERMS AND CONDITIONS

1. GENERAL

1.1 The advertiser warrants that the information contained in display advertisements is true and accurate and if published will not constitute an offence under the Trades Description Act 1968 and 1972 (or any other statute) nor shall they infringe the British Code of Advertising Practice.

1.2 VisitWiltshire reserves the right to refuse, without explanation, the whole or any part of a display advertisement or to limit the size or amend any display advertisement at its discretion should VisitWiltshire deem it necessary.

1.3 The position of each display advertisement will be at the discretion of VisitWiltshire.

1.4 VisitWiltshire can accept no liability for any error or omission from the display advertisement when published nor shall VisitWiltshire be liable for any loss, expense or damage suffered by the advertiser howsoever caused, including but not limited to consequential loss. In any event, VisitWiltshire's liability is limited to the refund of the charge paid by the advertiser for the display advertisement or that part of the display advertisement.

1.5 The advertiser shall indemnify VisitWiltshire in respect of any claim made against VisitWiltshire arising from the publication of the display advertisement.

1.6 Dependent upon the level of interest in the publications, VisitWiltshire reserves the right to adjust the offered packages where appropriate.

1.7 All marketing opportunities are subject to availability.

2. COPYRIGHT

Display advertisements are accepted on the basis that the advertiser is the owner of the copyright material supplied for that display advertisement and consents to its use for the purpose of the publication. Should the copyright owner be a different party to that of the advertiser, the advertisement or standard entry is accepted on the condition that the advertiser has obtained from the copyright owner a licence for the use of the material for the purpose of this publication.

3. ADVERTISING IN PUBLICATIONS

Advertising space within our guides is limited and is subject to availability, so please book early to avoid disappointment. Prices quoted for display advertising do not include artwork – the specification(s) will be sent to you once your booking has been confirmed. If you are not able to arrange artwork yourself, please contact us for a quote.

4. PHOTOGRAPHIC IMAGES

Any images and/or artwork supplied electronically or on disc or cd should be of high resolution. VisitWiltshire cannot be held responsible for the final quality and standard of images and artwork supplied at less than 300dpi. Any photographic image supplied to VisitWiltshire without clear instructions for masking and/or cropping will be handled at the discretion of VisitWiltshire. Any pictures supplied featuring children must have the necessary written consent of their parents or guardians.

5. PROOFS

Display advertisements to be included in advertising campaigns should be supplied by the advertiser. Once submitted, any author's corrections requested by the advertiser/entrant will be charged at standard rates. If approval or amendments are not received by the deadline indicated in the proof, VisitWiltshire cannot guarantee any late amendments can be made and will proceed to print. No responsibility is accepted for any error or faulty reproduction not corrected on proofs supplied to the advertisers or agents.

6. CANCELLATIONS

VisitWiltshire reserves the right to charge a cancellation fee of up to 50% of the value of the order. Refunds will not be given in the case of cancellations after the closing date. Cancellations can only be accepted in writing.

7. PAYMENTS

Cheques should be made payable to "VisitWiltshire Ltd" who will issue a VAT receipt. Payment may also be made by BACS or by credit or debit card (call 01722 323036).

On receipt of your order we will confirm details, copy deadline and artwork specifications.

**All prices are exclusive of VAT @ 20%.
Prices quoted do not include membership of VisitWiltshire.**